

CURRICULUM B.A. International Management (48 months)



Semester	Module	Course Code	Course Name	ECTS	
1. Semester 25 ECTS	Academic Integrity and Writing for Business	DLBBAIWB01_E	Academic Integrity and Writing for Business	5	WAWA
	Business 101	DLBBAB01_E	Business 101	5	E/WAWA
	Managerial Economics	DLBBWME01_E	Managerial Economics	5	Exam
	Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	WB
	Principles of Management	DLBBAPM01_E	Principles of Management	5	WACS
2. Semester 20 ECTS	Global Corporations and Globalization	DLBLOGC101_E	Global Corporations and Globalization	5	E
	Business Mathematics	BWMA01_E	Business Mathematics	5	E
	Organizational Behavior	DLBBWOB01_E	Organizational Behavior	5	WACS
	Management Accounting	DLBMAE01	Management Accounting	5	E/WAWA
3. Semester 25 ECTS	Supply Chain Management I	DLBDSESCM01	Supply Chain Management I	5	E
	International Marketing	DLBDSEIMB01	International Marketing	5	E
	Statistics - Probability and Descriptive Statistics	DLBDSPDS01	Statistics - Probability and Descriptive Statistics	5	E
	Change Management	DLDBBCM01_E	Change Management	5	E
	International Contract Management	DLBINTWR01_E	International Contract Management	5	E
4. Semester 20 ECTS	Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	WACS
	Intercultural Psychology	DLBWPIPS01_E	Intercultural Psychology	5	E
	International Brand Management	DLBDSEIMB02	International Brand Management	5	E
	Leadership 4.0	DLBWPLS01_E	Leadership 4.0	5	E
5. Semester 25 ECTS	Global Sourcing	DLBLOGC102_E	Global Sourcing	5	E
	International HR Management	DLBINTHR01_E	International HR Management	5	WACS
	Intercultural Management	DLBLOIM01_E	Intercultural Management	5	E/WACS
	Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	WAWA
	Corporate Communication	DLBPRWCCPR01	Corporate Communication	5	E
6. Semester 20 ECTS	Customer Relationship Management	DLBCRM01_E	Customer Relationship Management	5	E
	Digital Business Models	DLBLODB01_E	Digital Business Models	5	E
	Agile Project Management	DLBCSAPM01	Agile Project Management	5	WAPR
	Conflict Management and Mediation	DLBWPUM01_E	Conflict Management and Mediation	5	E
7. Semester 25 ECTS	Seminar: Current Issues in International Management	DLBINTSATIM01	Seminar: Current Issues in International Management	5	WARE
	Elective A, e.g.: Business Intelligence		Elective A, e.g.: Business Intelligence	10	
	Elective B, e.g.: Applied Sales		Elective B, e.g.: Applied Sales	10	
8. Semester 20 ECTS	Elective C, e.g.: Online and Social Media Marketing		Elective C, e.g.: Online and Social Media Marketing	10	
	Bachelor Thesis	DLBBT01 DLBBT02	Bachelor Thesis Colloquium	9 1	WABT PC
Total 180 ECTS	GOAL: In order to stay on schedule, you should finish modules of about 25 Credit Points per semester!				

You've already planned out exactly how your course schedule should look? Wonderful! You can work on a number of modules at the same time or one by one.

As you begin your studies, choose modules that are of particular interest to you or that you can use directly in your job. This motivates you and helps you succeed right from the start.

* All the modules that have been unlocked for the Online Exams can be found in CARE.

NOTE:
If the result of the recognition exam is still pending, you should not choose any courses that you have applied for.

E	Exam (monthly at study centres or anytime via the online exam*)
OA	Oral Assignment
PC	Presentation; Colloquium
WB	Workbook
WABT	Written Assessment: Bachelor Thesis
WACS	Written Assessment: Case Study
WAPR	Written Assessment: Project Report
WARE	Written Assessment: Research Essay
WAWA	Written Assessment: Written Assignment
OPR	Oral Project Report

Electives: Choose 3 different Modules out of the list

- Electives:
- Electives A:
- Managing People and Fundamentals of Business Psychology
 - Business Intelligence
 - Online and Social Media Marketing
 - Applied Sales
 - Financial Services Management
- Electives B+C:
- Managing People and Fundamentals of Business Psychology
 - Business Intelligence
 - Online and Social Media Marketing
 - Applied Sales
 - Financial Services Management
 - Fundamentals of Operations Research
 - Introduction to Data Science and Programming with Python
 - IT Service Management
 - Big Data and Data Protection
 - Digital Product Development

A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.