

CURRICULUM B.A. International Management (72 months)

Semester	Module	Course Code	Course Name	ECTS	
1. Semester 15 ECTS	Mathematics I	DLBCSM101	Mathematics I	5	E
	Business 101	DLBBAB01_E	Business 101	5	WAWA
	Introduction to Academic Work	DLBCSIAW01	Introduction to Academic Work	5	WB
2. Semester 15 ECTS	Collaborative Work	DLBCSCW01	Collaborative Work	5	OA
	Principles of Management	DLBBAPM01_E	Principles of Management	5	WACS
	Scientific and technical fundamentals	DLBINGAG01_E	Scientific and technical fundamentals	5	E
3. Semester 15 ECTS	Mathematics II	DLBCSM201	Mathematics II	5	E
	Statistics - Probability and Descriptive Statistics	DLBSSPDS01	Statistics - Probability and Descriptive Statistics	5	E
	Managerial Economics	DLBBWME01_E	Managerial Economics	5	E
4. Semester 15 ECTS	Electrical Engineering	DLBINGET01_E	Electrical Engineering	5	E
	Production Engineering	DLBDSEAR01	Production Engineering	5	E
	Object-oriented Programming with Java	DLBCSOOPJ01	Object-oriented Programming with Java	5	E
5. Semester 15 ECTS	Management Accounting	DLBMAE01	Management Accounting	5	WAWA
	Intercultural and Ethical Decision-Making	DLBCSIDM01	Intercultural and Ethical Decision-Making	5	WACS
	Entrepreneurship and Innovation	DLBBAEIO1_E	Entrepreneurship and Innovation	5	WAWA
6. Semester 15 ECTS	Software Engineering Principles	IGIS01_E	Software Engineering Principles	5	E
	Corporate Finance and Investment	DLBCFIE01	Corporate Finance and Investment	5	WAWA
	Supply Chain Management I	DLBDSESCM01	Supply Chain Management I	5	E
7. Semester 15 ECTS	International Marketing	DLBDSEIMB01	International Marketing	5	E
	Project: Design Thinking	DLBINGDT01_E	Project: Design Thinking	5	WAPR
	Digital Business Models	DLBLODB01_E	Digital Business Models	5	E
8. Semester 15 ECTS	Introduction to Data Protection and IT Security	DLBCSIDPITS01	Introduction to Data Protection and IT Security	5	E
	Introduction to the Internet of Things	DLBINGEIT01_E	Introduction to the Internet of Things	5	E
	Automation and Robotics	DLBDSEAR02	Automation and Robotics	5	E
9. Semester 20 ECTS	Product Development in Industry 4.0	DLBINGPE01_E	Product Development in Industry 4.0	5	E
	Project: Smart Product Solutions	DLBIEPSPS01	Project: Smart Product Solutions	5	OPR
	Agile Project Management	DLBCSAPM01	Agile Project Management	5	WAPR
	Data Analytics and Big Data	DLBINGDABD01_E	Data Analytics and Big Data	5	WACS
10. Semester 20 ECTS	Elective A, e.g.: Business Intelligence		Elective A, e.g.: Business Intelligence	10	
	Elective B, e.g.: Applied Sales		Elective B, e.g.: Applied Sales	10	
11. Semester 10 ECTS	Elective C, e.g.: Online and Social Media Marketing		Elective C, e.g.: Online and Social Media Marketing	10	
12. Semester 10 ECTS	Bachelor Thesis	DLBBT01	Bachelor Thesis Colloquium	9	WABT PC
		DLBBT02		1	
Total 180 ECTS	GOAL: In order to stay on schedule, you should finish modules of about 15 Credit Points per semester!				

You've already planned out exactly how your course schedule should look? Wonderful! You can work on a number of modules at the same time or one by one.

As you begin your studies, choose modules that are of particular interest to you or that you can use directly in your job. This motivates you and helps you succeed right from the start.

* All the modules that have been unlocked for the Online Exams can be found in CARE.

NOTE:
If the result of the recognition exam is still pending, you should not choose any courses that you have applied for.

E Exam (monthly at study centres or anytime via the online exam*)
 OA Oral Assignment
 PC Presentation: Colloquium
 WB Workbook
 WABT Written Assessment: Bachelor Thesis
 WACS Written Assessment: Case Study
 WAPR Written Assessment: Project Report
 WARE Written Assessment: Research Essay
 WAWA Written Assessment: Written Assignment
 OPR Oral Project Report

Electives: Choose 3 different Modules out of the list

Electives:

Electives A:

- Managing People and Fundamentals of Business Psychology
- Business Intelligence
- Online and Social Media Marketing
- Applied Sales
- Financial Services Management

Electives B-C:

- Managing People and Fundamentals of Business Psychology
- Business Intelligence
- Online and Social Media Marketing
- Applied Sales
- Financial Services Management
- Fundamentals of Operations Research
- Introduction to Data Science and Programming with Python
- IT Service Management
- Big Data and Data Protection
- Digital Product Development

A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.