

CURRICULUM B.A. International Management (36 months)

| Semester | Module | Course Code | Course Name | ECTS | |
|---------------------------|--|--------------------|---|--------|------------|
| 1. Semester 30 ECTS | Academic Integrity and Writing for Business | DLBBAAIWB01_E | Academic Integrity and Writing for Business | 5 | WAWA |
| | Business 101 | DLBBAB01_E | Business 101 | 5 | E/WAWA |
| | Managerial Economics | DLBBWME01_E | Managerial Economics | 5 | Exam |
| | Introduction to Academic Work | DLBCSIW01 | Introduction to Academic Work | 5 | WB |
| | Principles of Management | DLBBAPM01_E | Principles of Management | 5 | WACS |
| | Global Corporations and Globalization | DLBLOGC101_E | Global Corporations and Globalization | 5 | E |
| 2. Semester 30 ECTS | Business Mathematics | BWMA01_E | Business Mathematics | 5 | E |
| | Organizational Behavior | DLBBWOB01_E | Organizational Behavior | 5 | WACS |
| | Management Accounting | DLBMAE01 | Management Accounting | 5 | E/WAWA |
| | Supply Chain Management I | DLBDSESCM01 | Supply Chain Management I | 5 | E |
| | International Marketing | DLBDSEIMB01 | International Marketing | 5 | E |
| | Statistics - Probability and Descriptive Statistics | DLBDSSPDS01 | Statistics - Probability and Descriptive Statistics | 5 | E |
| 3. Semester 30 ECTS | Change Management | DLBDBC01_E | Change Management | 5 | E |
| | International Contract Management | DLBINTIWR01_E | International Contract Management | 5 | E |
| | Intercultural and Ethical Decision-Making | DLBCSIDM01 | Intercultural and Ethical Decision-Making | 5 | WACS |
| | Intercultural Psychology | DLBWPIPS01_E | Intercultural Psychology | 5 | E |
| | International Brand Management | DLBDSEIMB02 | International Brand Management | 5 | E |
| | Leadership 4.0 | DLBWPLS01_E | Leadership 4.0 | 5 | E |
| 4. Semester 30 ECTS | Global Sourcing | DLBLOGC102_E | Global Sourcing | 5 | E |
| | International HR Management | DLBINTIHR01_E | International HR Management | 5 | WACS |
| | Intercultural Management | DLBLOIM01_E | Intercultural Management | 5 | E/WACS |
| | Corporate Finance and Investment | DLBCFIE01 | Corporate Finance and Investment | 5 | WAWA |
| | Corporate Communication | DLBPRWCCPR0 | Corporate Communication | 5 | E |
| | Customer Relationship Management | DLBCRM01_E | Customer Relationship Management | 5 | E |
| 5. Semester 30 ECTS | Digital Business Models | DLBLODB01_E | Digital Business Models | 5 | E |
| | Agile Project Management | DLBCSAPM01 | Agile Project Management | 5 | WAPR |
| | Conflict Management and Mediation | DLBWPKM01_E | Conflict Management and Mediation | 5 | E |
| | Seminar: Current Issues in International Management | DLBINTSATIM01 | Seminar: Current Issues in International Management | 5 | WARE |
| | Elective A, e.g.: Business Intelligence | | Elective A, e.g.: Business Intelligence | 10 | |
| 6. Semester 30 ECTS | Elective B, e.g.: Applied Sales | | Elective B, e.g.: Applied Sales | 10 | |
| | Elective C, e.g.: Online and Social Media Marketing | | Elective C, e.g.: Online and Social Media Marketing | 10 | |
| | Bachelor Thesis | DLBBT01 DLBBT02 | Bachelor Thesis Colloquium | 9 1 | WABT PC |
| Total 180 ECTS | GOAL: In order to stay on schedule, you should finish modules of about 30 Credit Points per semester! | | | | |

You've already planned out exactly how your course schedule should look? Wonderful! You can work on a number of modules at the same time or one by one.

As you begin your studies, choose modules that are of particular interest to you or that you can use directly in your job. This motivates you and helps you succeed right from the start.

A module with two courses consists of an introduction and a consolidation. In order to successfully complete a module, you must successfully pass both the introduction and the consolidation of the module within the framework of a module examination.

* All the modules that have been unlocked for the Online Exams can be found in CARE.

NOTE:
If the result of the recognition exam is still pending, you should not choose any courses that you have applied for.

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| E | Exam (monthly at study centres or anytime via the online exam*) |
| OA | Oral Assignment |
| PC | Presentation: Colloquium |
| WB | Workbook |
| WABT | Written Assessment: Bachelor Thesis |
| WACS | Written Assessment: Case Study |
| WAPR | Written Assessment: Project Report |
| WARE | Written Assessment: Research Essay |
| WAWA | Written Assessment: Written Assignment |

activities: Choose 3 different Modules out of the list

- Electives:**
- Electives A:
- Managing People and Fundamentals of Business Psychology
 - Business Intelligence
 - Online and Social Media Marketing
 - Applied Sales
 - Financial Services Management
- Electives B+C:
- Managing People and Fundamentals of Business Psychology
 - Business Intelligence
 - Online and Social Media Marketing
 - Applied Sales
 - Financial Services Management
 - Fundamentals of Operations Research
 - Introduction to Data Science and Programming with Python
 - IT Service Management
 - Big Data and Data Protection
 - Digital Product Development